

VIT2GO

Optimize Your Everyday Life With Vit2go Premium
Formulas



ABOUT US



WHAT DRIVES US

KEY FACTS

- > Effective life hacks, eliminating complaints such as tiredness, colds, concentration problems and hangovers
- > Rebranding in 2016, with improved recipes and a new eye-catching design
- > Main points of sale: drugstores, food retailers, pharmacies, convenience stores, fitness studios, clubs/bars, weddings

WHAT DRIVES US

- > Fast-moving times in which the pursuit of peak performance collides with the desire to enjoy life to the full
- > The challenge: balancing work and leisure time

OUR TARGET GROUP

- > High performer, 20 - 65 years old, male and female, who want to give their best every day but lack the time to look after their health to guarantee exceptional performance

OUR MISSION

- > Uncompromising quality of life for everyone
- > To be the first choice of all high performers who place the highest value on their health and vitality

Bid farewell to bland supplements, and say hello to unlimited vitality with Vit2go



Solutions for everyday complaints

Vit2go ENERGY optimizes physical and mental energy.

Vit2go IMMUNITY strengthens the immune system.

Vit2go DRINK RECOVERY prevents hangover symptoms.

Based on academic studies

Meticulously-crafted and high-standard formulas using only natural ingredients and based on rigorous academic studies and research.

The sustainable choice

100% vegan ingredients, a commitment to eco-friendly production practices and FSC-certified packaging. One tree planted in Africa for every product sold through the Trees for the Future project.

PRODUCTS & USP's



FUEL YOUR FOCUS

ENERGY

Vit2go ENERGY not only provides you with the power you need, but also boosts concentration for extraordinary performance during a demanding day.

- Replenishes your nutritional reserves during stressful times to help you stay alert and healthy
- Highly effective stimulant with 124 mg caffeine
- Crafted with natural Guarana & Taurine
- Delivers a significantly longer-lasting effect than coffee
- Perfect alternative to unhealthy energy drinks



Caffeine
increases
concentration and
brain receptivity



Magnesium
improves muscle
performance and
nervous system



L-Tyrosine
increases physical
performance in times of
stress and exhaustion



Guarana
stimulates
metabolism and
promotes the
digestive system

IMMUNITY

Daily requirements and stress can weaken the immune system. Combined with threats such as bacteria and viruses, it is crucial to provide the body with the nutrients it needs to stay healthy. This is where Vit2go IMMUNITY comes in - an acute and preventative solution.

- Enhances your body's natural defenses and strengthens the immune system
- Protects from viral infections, colds and the flu
- Acts as a "Feel-Good" motivator to boost well-being
- Infused with natural ginger & orange extract



Vitamin C & Zinc
act as a power
pack for the
immune system



B Vitamins
reduce fatigue
and improve
metabolism



L-Glutamine
boosts the immune
system and
strengthens
performance



Calcium
helps build and
maintain strong
bones



FIRE UP
YOUR
DEFENSES



OWN
THE NIGHT
& THE
NEXT DAY

DRINK RECOVERY

After a successful and exhausting day, the reward should not be missing, whether with an after-work drink with colleagues or an after-work beer with friends. All too often, worrying about a possible hangover can spoil the fun. With Vit2go DRINK RECOVERY, however, hangovers belong to the past!

- Rehydrates and resupplies the body with important nutrients after excessive alcohol consumption
- Ideal to consume before sleep, allowing for overnight recovery for a refreshed and revitalized morning
- Infused with natural blackcurrant extract



Electrolytes
rehydrate and
resupply the body
overnight



B Vitamins
reduce fatigue
and tiredness



L-Carnitine
regenerates
liver and
muscle cells



L-Tyrosine
boosts the mood
and supports
alertness

UNIQUE SELLING POINTS

**Easy to take
anytime, anywhere**



**Eye-Catching
Brand & Design**



**Fresh & delicious
fruit flavors**



**3 products
for everyday situations**



**Trees for the Future
program
1 tree planted for every
product sold**



**3 package sizes
addressing different needs**



**Produced
in Germany**



100% Vegan

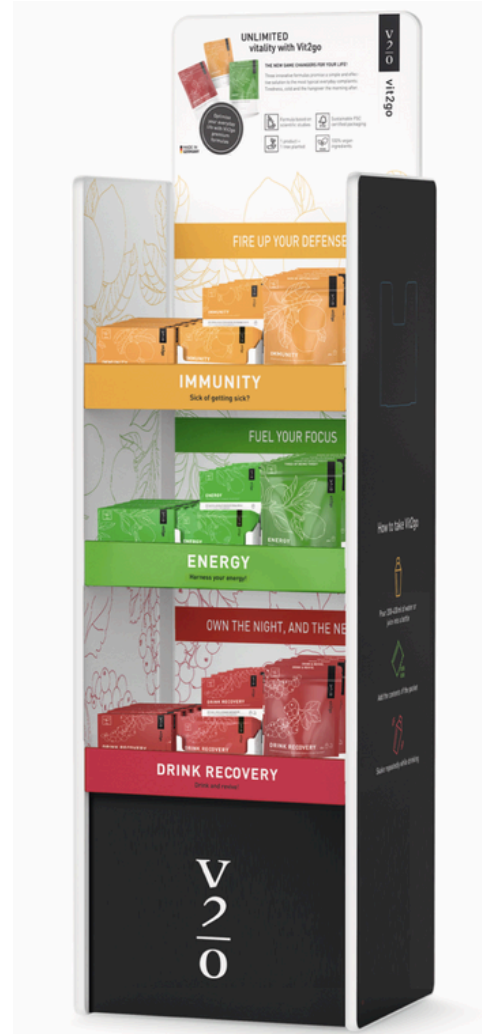
OFFLINE MARKETING

STRATEGIC POINT-OF-SALE-DISPLAYS

Branded Counter-Display-Stand



Branded Floor-Display



Flyer and smaller Information Displays



EXPERIENTIAL MARKETING

Giveaways

- Festival or club tickets
- Other seasonal events (EC, WC, Olympics, etc.)
- Lifestyle articles (sports bag, bottle, mat)
- Vit2go products



Sampling Actions

- Expos, conferences, festivals, sport events, subscription boxes, supplements to orders from end consumers
- Building trust in our products
- Convince in terms of taste and effect
- Provide information about our complex products to take away doubts
- Address our desired target group directly



ADDITIONAL ACTIONS FOR MORE REACH

Sponsorships

with, for example, football clubs: provision of free products, lifestyle articles, information courses about our products, product sales at matches, creation of social media content and much more.

Example: Football club Rayo Alcobendas Madrid. Represent our target group of high performers.

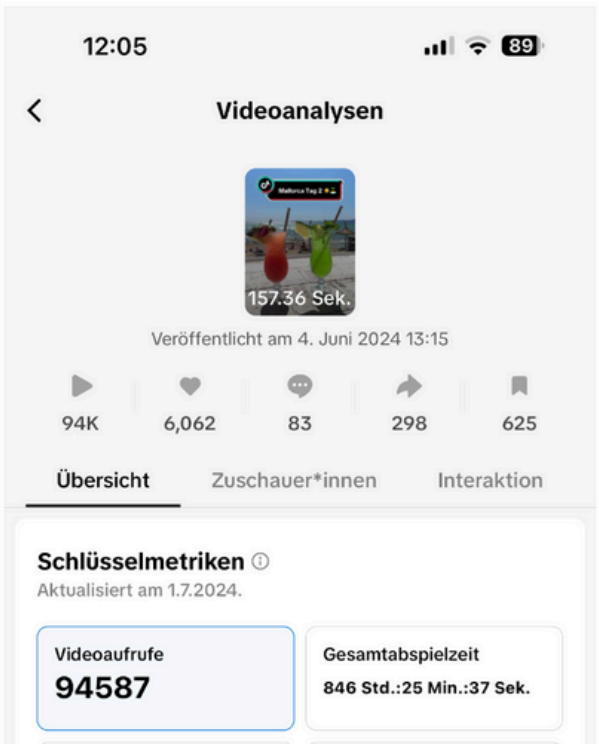
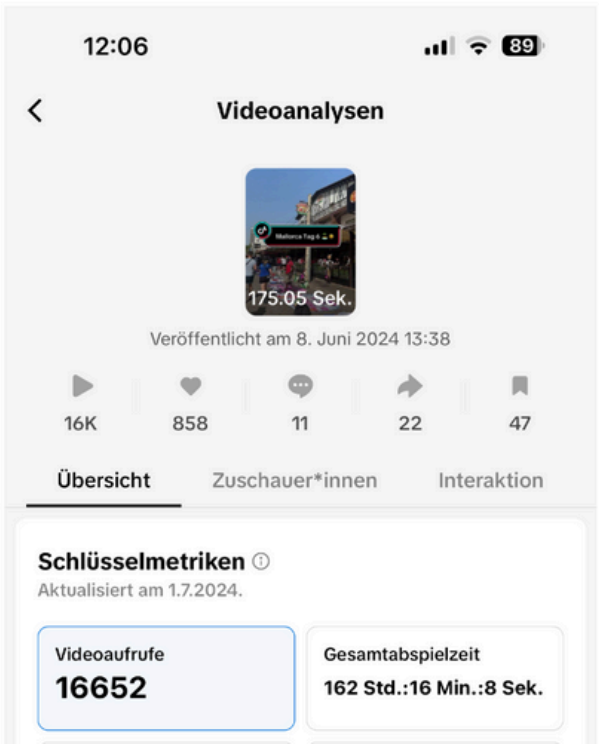
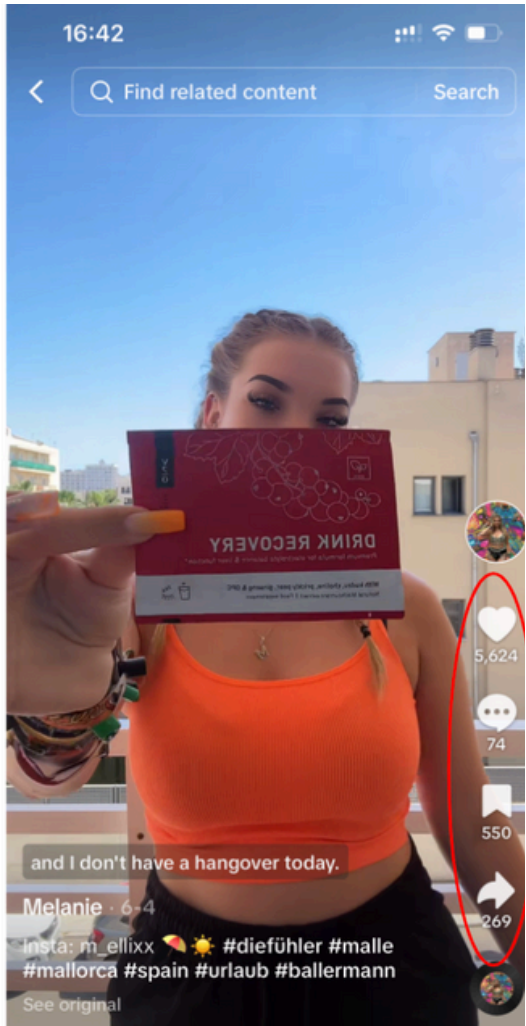


Strategic outdoor advertising in heavily frequented areas. Example Hamburg - placement on cab roofs and seats for a period of 6 weeks.

ONLINE MARKETING

INFLUENCER & SOCIAL MEDIA MARKETING

Constant influencer marketing, creation of UGC and testimonial videos to drive engagement and brand awareness.







Reach through the collaboration with the German influencer m_ellixx (13.5k follower)


ADVERTISEMENT ACTIONS ON ALL CHANNELS

Constant Social Media, Google, and Amazon ad campaigns

Constant E-Mail-Marketing

Ads · Shop vit2go

			
Vit2go Energy Complemento... €35.13 Farmaciasdirect +€3.99 shipping €3,513.00/1kg By Google	Vit2go Equilibrio electrolítico y... €22.48 parfumdreams... +€6.49 shipping €89.92/1kg By Adference ...	Vit2go Energía y concentración... €14.70 parfumdreams... +€6.49 shipping €1,470.00/1kg By Adference ...	Vit2go - immunity 10... €14.90 Naturitas +€2.95 shipping By Google



vit2go official
600 posts · 1,366 followers · 432 following
Vit2go Made in Germany
Vegan to go simple, tasty, effective!
100% VEGAN
100% Made in Germany
1 Product = 1 Year
Shop now!
bit.ly/vit2go


ENERGY · IMMUNITY · DRINK RECOVERY · VIT2GO

Vorteile der Kudzu-Blüte

Beginne Deinen Tag mit einer energiegelichen Frühstück!

GESUNDE BRUNCH

LAß DIE VERGANGENHEIT NICHT ZU SEHR DIE GEGENWART EINNEHMEN



V2O vit2go

BACK IN STOCK!

WINNER

20% DISCOUNT ON ALL THE WEBSITE
CODE: **VIT2SALES**

Hello!

We are thrilled to announce that our Vit2go **DRINK RECOVERY** ❤️ is finally back in stock, so place an order before we sell out...again!

After winning **Best New Supplement** at the Innovation Awards at NOFF & Eco Living Scandinavia in 2022, you all ordered crazy amounts of DRINK RECOVERY. And we couldn't be happier! But, as you know, all our products undergo the strictest quality controls to ensure everything is perfect when you get the products in your hands, and this takes time. We continue to make improvements in order to offer you the first class service that you deserve!

For those of you who have been patiently waiting for the re-stock, a **HUGE** thank you for your support and patience.

So, to make up for this, we are activating a discount coupon of **20% off of all products on our website** 🥳🥳 exclusively for our newsletter subscribers. This offer will be active until Tuesday, the 31st of January at 23:59h so don't miss out! 🙌

Code: **VIT2SALES**




Simply add the products to the cart 🛒 and enter the code **VIT2SALES** at the checkout for a 20% discount on all our products.

Have a great day!







Your Vit2go Team

REDEEM NOW

Order your Vit2go products now and secure a 20% discount:

 ENERGY DOYPACK (25 servings) 26.90 € Buy Now	 IMMUNITY 30-PACKET BOX 36.90 € Buy Now	 DRINK RECOVERY 10-PACKET BOX 16.90 € Buy Now
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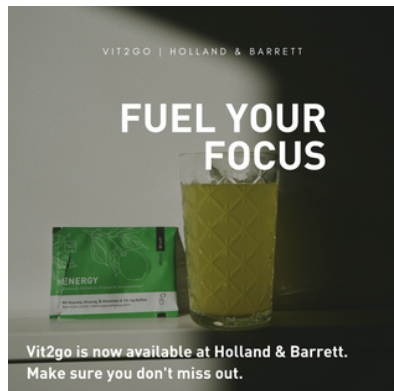
If you have any questions or need any help, don't hesitate to contact our support team!
info@vit2go.net

No longer want to receive these emails? [Unsubscribe](#)
Mael Ventura S.L. Avenida General Páez 32 21 m Madrid, Madrid 28020

PROMOTIONAL ACTIONS FROM THE MARKETING CATALOG OF OUR B2B PARTNERS

“New at...” PPC campaigns, newsletters, banners, social media posts, live tastings, and much more.



DocMorris

Umfassende Beratung Versandkostenfrei ab 24,90 € Zuverlässige Lieferung

Neuheiten bei DocMorris

Jetzt entdecken

Guten Tag,

auch in diesem Monat gibt es wieder einige Produkte, die es neu in unser Sortiment geschafft haben. Entdecken Sie im heutigen Newsletter unsere Neuzugänge, die wir für Sie zusammengestellt haben.

Neuheiten entdecken

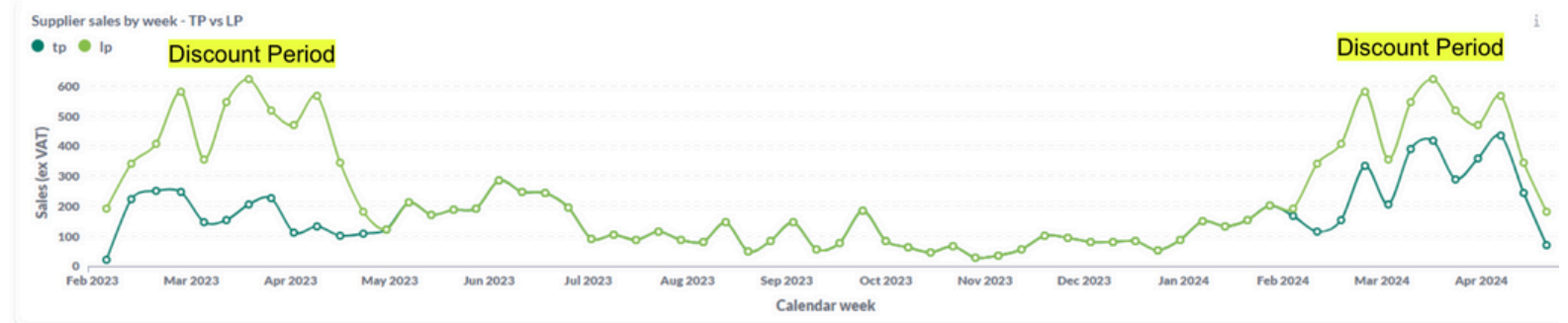
Vit2go Energy Pulver (1)

Orthomol Cellprotect (2)

Pulver
Neu bei DocMorris
10 x 10 g

Kombipackung
Neu bei DocMorris
1 St.

Jetzt entdecken Jetzt entdecken



Insight into the sales trend with one of our partners during discount campaigns (25% on Doybags, 1+1 on single sachets). Vit2go bears the cost of the discount to the end consumer (retro-charge).

STATISTICS



SUPPLEMENTS- BY THE NUMBERS

The global dietary supplement market is expected to grow at a compound annual growth rate of 9.0% from 2023 to 2030 to reach USD 327,420.1 million by 2030

57% of adults have used dietary supplements in the last 30 days

The vegan sports nutrition market is projected to grow 6.70% for the period 2022-2028

VIT2GO DATA

- > 40% increase in sales from Q1 to Q2 2025
- > 20% increase in units sold from Q1 to Q2 2025
- > Tripling of B2B sales from Q1 to Q2 2025
- > Germany currently strongest market with 30% share of total annual sales, followed by Spain and Malta

Supermarket Chains & Drug Stores

Edeka	REWE
parfumdreams	Douglas
Peoples Drug Store	Holland & Barrett

Fitness studios, Sports Stores and Nutrition Stores

Gymage
Futurum
Pure Elements

Online-Pharmacies

DocMorris
Naturitas
Farmacias Direct

Abonnement, Snack- and Delivery Boxes

Glovo	Kuvut
DietBox	MuscleBox
SnackMagic	My Food Experience



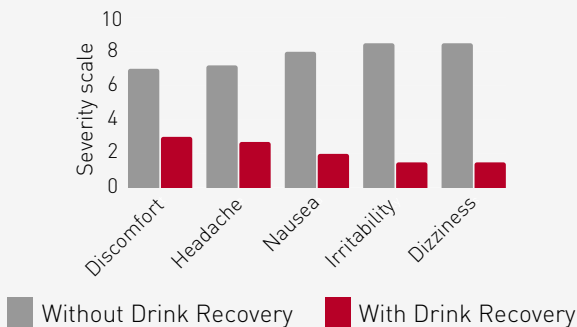
WHAT OUR CUSTOMERS SAY



90% noticed an improvement in energy levels, performance, productivity, motivation, and focus after taking **Vit2go ENERGY**



8 out of 10 observed a decrease in the frequency of illness after incorporating **Vit2go IMMUNITY** into their daily routine



82% felt a significant relief from hangover symptoms after consuming **Vit2go DRINK RECOVERY**

TRUSTED BY LEADING RETAILERS & DISTRIBUTORS



“Since 2016, we have been extremely pleased with the quality of the products, the continuous growth in demand and sales, as well as the valuable cooperation with Vit2go and MAD Ventura overall.”

— Mint Health, Malta



“We’ve had an outstanding experience working with Vit2go. Their products perform well, and their team is professional and reliable.”

— Vitagama, Lithuania



“A reliable partner with products that sell.”

— Dacenica, Sweden

Want to see what our partners say about us?

[\[Click here to view recommendation letters\]](#)



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