

## Business Recommendation Letter - Vit2go

Mad Ventura S.L.  
Avenida General Peron, Num. 32  
28020 MADRID  
Spain

31st of January, 2023

Dear Sir or Madam,

The purpose of this letter is to recommend **Mad Ventura S.L.**, and its brand Vit2go, based on our own experience with the supplier. As a distributor in Malta, Mint Health has been successfully distributing Vit2go's complete product lines, IMMUNITY, ENERGY, and HANGOVER AID/DRINK RECOVERY, in pharmacies and herbal shops in the country, since 2016, and we have been extremely pleased with the quality of the products, the continuous growth in demand and sales, as well as the valuable cooperation with Vit2go and MAD Ventura overall.


Our partnership with Vit2go has grown over the years and I can recommend the company and its products without reservation to others seeking similar cooperation with the goal of successfully distributing Vit2go's food supplements in other markets. With the right POS strategy and in-store positioning of the products, either in the form of counter or floor display stands, in combination with impactful instructional marketing slogans, the attention of the end consumer is easily drawn to the products.

A few examples of our successful long-lasting collaboration include:

- The continued supply of high-quality products
- Mutual support and sharing of best practices for marketing strategy and brand building
- Joint establishment of high-impact marketing initiatives
- Responsiveness and helpful support from the entire team in case of any inquiry

I am very happy to recommend Vit2go to you and trust that your experience with them will be as positive as ours. If I can answer any additional questions about our experience as a partner, please feel free to contact me. My telephone number is +356 2093 9800 and my email address is [matthew@mint.com.mt](mailto:matthew@mint.com.mt).

Sincerely,



Matthew Gatt, CEO at Mint Health Ltd.

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