

Business Recommendation Letter - Vit2go

Mad Ventura S.L.
Calle de Ferraz, 28, Local
28008 Madrid
Spain

26rd of May, 2025

Dear Sir or Madam,

It is our pleasure to recommend Mad Ventura S.L., and their brand Vit2go, as a trusted and reliable supplier of high-quality food supplements. Based on our experience as an exclusive distribution partner in Lithuania, we can confidently speak to the professionalism, product quality, and overall effectiveness of this collaboration.

We have been distributing Vit2go's product lines — including IMMUNITY, ENERGY, and DRINK RECOVERY — across our national retail network of pharmacies and health stores. From the beginning of our cooperation, we have experienced strong demand and excellent feedback from both retailers and end customers. The products are well-formulated, attractively designed, and fit perfectly into the wellness and active lifestyle segment.

In addition to retail distribution, we have actively invested in creative brand-building initiatives to raise awareness and drive product trials. These have included widespread sampling campaigns via e-commerce orders, prize sponsorships at local sports events, and strategic brand placements at lifestyle-focused retail and community gatherings. These activities have proven highly effective in generating consumer interest and fostering positive brand associations, especially among health-conscious and active audiences.

Our partnership with the Vit2go team has been consistently smooth and productive. They are responsive, transparent, and always willing to support us — whether through tailored marketing materials, merchandising solutions such as counter and floor displays, or sharing best practices to enhance visibility and sales performance.

Thanks to our joint efforts, the Vit2go brand has quickly gained recognition in our market. We appreciate the collaboration and would be happy to recommend Vit2go to any distributor or retail chain interested in introducing innovative and proven supplements to their customers.

Please do not hesitate to contact us should you have any questions about our experience:
e.simaskiene@gmail.com

Sincerely,

Eglė Simaškienė
General manager
Vitagama

